



Digital Artwork Specs

Artwork for CD and DVD Screen Print on Disc & Paper Parts booklets and inserts:

- QuarkXpress 300 DPI CMYK (Ensure files supplied in Quark have the document size as the trim size. Add bleed and trims outside that area.)
- Illustrator 300 DPI CMYK (Specify which version please) EPS, AI, TIFF
- PageMaker 6.5 CMYK
- Photoshop 300 DPI CMYK (PSD and TIF Layers)
- Acrobat PDF but as they can't be altered they must be perfect in everyway. Where the accepted file formats are not available, Adobe Acrobat PDF's are to be supplied. They need to be in composite CMYK format. A simple check is to load the disc. If the PDF supplied is not in composite format, when opened the image will be in grey scale and show an individual image for each colour. Composite PDF's display a complete 4 colour picture. PDF files will be run as supplied and cannot be altered for size, content, colour etc. All white text, regardless of which application it is set in, must be set to knockout. Ensure that in the PDF Settings the "Job Option" used to create the PDF is "Press Optimised", NOT "Screen" or "Print Optimised" otherwise the printed result will be in very low resolution.

We cannot accept Corel Draw files, Publisher Files or Word docs.

When supplying files in the above formats please observe these special conditions:

- Use a template from our website or at least match the Dimensions by downloading the PDF spec sheet for your chosen product.
- Don't forget to add the **3 mm of bleed**
- All placed images must be supplied and be in either EPS or TIFF formats. We cannot accept JPEGS or EPS files with JPEG encoding. All colour scans must be in *CMYK*, *not RGB*, at a resolution of 300dpi.
- You must make Fonts to Curves or Outlines where possible, otherwise pack all the fonts used in the artwork disc. All fonts are to be supplied; including those used in any illustration files. Adobe Type 1 fonts are preferred over True Type fonts. Make sure that all screen and printer fonts are supplied.
- You must supply the Layered File, and a flattened TIF. All files are to be supplied with a current, colour laser or proof at same size. We prefer digital proofs. In the absence of a digital proof, a colour laser or colour inkjet must be supplied, as these are not colour accurate, the digital proof the printer outputs will prevail as the colour proof. **If alterations of any kind are made to the file, a new proof must be output. If this is not possible, then the alterations must be clearly identified on the proof.**
- Also include a sample of the corporate colours (a business card, brochure etc)
- If using PMS colours you must specify the PMS code number – not just a sample
- If you are doing Paper Parts such as Rear Tray Insert, and a Booklet please place all associated files on the same disc THEN make a separate disc for the Screen Print of the CD or DVD and include all associated files on that same disc.
- Proofs are made for use by the printer, but can be supplied to the client if the supplied laser/flattened TIFF sample doesn't match the proof perfectly. However this will hold the job for up a couple of days.